



Issues and Crisis Management: Exploring Issues, Crises, Risk and Reputation

Tony Jaques

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Where issues and crisis management intersect and converge with risk and reputation is one of the most dynamic and challenging areas of management and professional communication. Moreover, the new Process Approach to issue and crisis management reveals that these disciplines are not separate activities but form part of a continuum of management responsibilities which comprise a comprehensive response to events or developments which threaten organisational reputation or success *Issues and Crisis Management: Exploring Issues, Crises, Risk and Reputation* introduces and explores each element, while at the same time emphasising the relationship between them all.

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