



A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business

Jack Stack, Bo Burlingham

[Download now](#)

[Read Online](#) 

[Click here](#) if your download doesn't start automatically

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business

Jack Stack, Bo Burlingham

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business Jack Stack, Bo Burlingham

The First Management Classic of the New Millennium!

A bold experiment is taking place these days, as leading-edge companies turn upside down the management paradigm that has dominated corporate thinking for more than one hundred years. Southwest Airlines is perhaps the most visible practitioner, soaring through economic downturns while its competitors slash their budgets and order massive layoffs, but you can find other pioneers of the new approach in almost every industry and market niche. Their secret: a culture of ownership that allows them to tap into the most underutilized resource in business today—namely, the enthusiasm, intelligence, and creativity of working people everywhere.

No one knows more about building a culture of ownership than CEO Jack Stack, who's been working on one for the past twenty years with his colleagues at SRC Holdings Corporation (formerly Springfield ReManufacturing Corporation). Along the way, they've turned their company into what *Business Week* has called a "management Mecca," attracting thousands of people representing hundreds of businesses to SRC's home in Springfield, Missouri. There the visitors learn how to incorporate the ideals and values of SRC's remarkable corporate culture into their own organizations—and then they go back and do it.

Now, in *A Stake in the Outcome*, Stack offers a master class on creating a culture of ownership, presenting the hard-won lessons of his own twenty-year journey and explaining what it really takes to build for long-term success. The pioneer of "open-book management" (described in the best-selling classic *The Great Game of Business*), Stack and twelve other managers began their journey in 1982, when they purchased their factory from its struggling parent company. SRC grew 15 percent a year, while adding almost a thousand new jobs, and the company's stock price rocketed from 10 cents to \$81.60 per share. In the process, Stack discovered that long-term success required constant innovation—and that building a culture of ownership involved much more than paying bonuses, handing out stock options, or setting up an employee stock ownership plan. **In a successful ownership culture, every employee had to take the fate of the company as personally as an individual owner would.** Achieving that level of commitment was extraordinarily difficult, but Stack realized that the payoff would be enormous: a company that was consistently able to outperform the market.

A Stake in the Outcome isn't about theory—it's about practice. Stack draws from his own successes and failures at SRC to show how any company can teach its employees to think and act like owners, including how to implement an effective equity-sharing program, how to promote continuous learning at every level of the organization, how to fire up employees' competitive juices, how to broaden the concept of leadership and delegate responsibility for the business, and how to build a workforce that is fast on its feet and ready to take advantage of every opportunity. You'll also learn about other companies that have succeeded in building cultures of ownership—and the lessons they can teach the rest of us.

Written in Jack Stack's straightforward, witty, no-beating-around-the-bush style, *A Stake in the Outcome* is like having a one-on-one session with a master entrepreneur and business innovator. It shows managers and executives of companies both large and small how to build a ferociously motivated workforce that is energized and committed to meeting and overcoming the most daunting challenges a company can face.

From the Hardcover edition.

 [Download A Stake in the Outcome: Building a Culture of Ownership ...pdf](#)

 [Read Online A Stake in the Outcome: Building a Culture of Ownersh ...pdf](#)

Download and Read Free Online A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business Jack Stack, Bo Burlingham

Download and Read Free Online A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business Jack Stack, Bo Burlingham

From reader reviews:

Christine Kaufman:

Information is provisions for folks to get better life, information nowadays can get by anyone at everywhere. The information can be a information or any news even a concern. What people must be consider any time those information which is from the former life are challenging to be find than now is taking seriously which one works to believe or which one the particular resource are convinced. If you receive the unstable resource then you understand it as your main information there will be huge disadvantage for you. All of those possibilities will not happen throughout you if you take A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business as your daily resource information.

Emma Anderson:

Reading a publication tends to be new life style on this era globalization. With reading through you can get a lot of information that may give you benefit in your life. Along with book everyone in this world can certainly share their idea. Publications can also inspire a lot of people. Many author can inspire their reader with their story or even their experience. Not only situation that share in the textbooks. But also they write about advantage about something that you need example of this. How to get the good score toefl, or how to teach your kids, there are many kinds of book which exist now. The authors on this planet always try to improve their talent in writing, they also doing some exploration before they write to their book. One of them is this A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business.

Manuel Porter:

Do you have something that you like such as book? The publication lovers usually prefer to opt for book like comic, small story and the biggest the first is novel. Now, why not seeking A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business that give your entertainment preference will be satisfied simply by reading this book. Reading addiction all over the world can be said as the opportunity for people to know world better then how they react in the direction of the world. It can't be stated constantly that reading habit only for the geeky particular person but for all of you who wants to possibly be success person. So , for all you who want to start reading through as your good habit, you could pick A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business become your own starter.

Karina McDermott:

Beside this particular A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business in your phone, it could possibly give you a way to get closer to the new knowledge or facts. The information and the knowledge you are going to got here is fresh from your oven so don't always be worry if you feel like an previous people live in narrow commune. It is good thing to have A Stake in the

Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business because this book offers for you readable information. Do you often have book but you would not get what it's interesting features of. Oh come on, that would not happen if you have this with your hand. The Enjoyable arrangement here cannot be questionable, just like treasuring beautiful island. So do you still want to miss the idea? Find this book as well as read it from now!

Download and Read Online A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business Jack Stack, Bo Burlingham #V5NY467RIHU

Read A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham for online ebook

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham books to read online.

Online A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham ebook PDF download

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham Doc

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham Mobipocket

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham EPub

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham Ebook online

A Stake in the Outcome: Building a Culture of Ownership for the Long-Term Success of Your Business by Jack Stack, Bo Burlingham Ebook PDF