Master Data Management and Customer Data Integration for a Global Enterprise

Alex Berson, Larry Dubov

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Transform your business into a customer-centric enterprise

Gain a complete and timely understanding of your customers using MDM-CDI and the real-world information contained in this comprehensive volume. *Master Data Management and Customer Data Integration for a Global Enterprise* explains how to grow revenue, reduce administrative costs, and improve client retention by adopting a customer-focused business framework.

Learn to build and use customer hubs and associated technologies, secure and protect confidential corporate and customer information, provide personalized services, and set up an effective data governance team. You'll also get full details on regulatory compliance and the latest pre-packaged MDM-CDI software solutions.

- Design and implement a dynamic MDM-CDI architecture that fits the needs of your business
- Implement MDM-CDI holistically as an integrated multi-disciplinary set of technologies, services, and processes
- Improve solution agility and flexibility using SOA and Web services
- Recognize customers and their relationships with the enterprise across channels and lines of business
- Ensure compliance with local, state, federal, and international regulations
- Deploy network, perimeter, platform, application, data, and user-level security
- Protect against identity and data theft, worm infection, and phishing and pharming scams
- Create an Enterprise Information Governance Group
- Perform development, QA, and business acceptance testing and data verification

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Playing with family inside a park, coming to see the marine world or hanging out with pals is thing that usually you could have done when you have spare time, subsequently why you don't try factor that really opposite from that. Just one activity that make you not experience tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love Master Data Management and Customer Data Integration for a Global Enterprise, you may enjoy both. It is great combination right, you still desire to miss it? What kind of hangout type is it? Oh occur its mind hangout people. What? Still don't get it, oh come on its called reading friends.

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In this era which is the greater individual or who has ability in doing something more are more important than other. Do you want to become one among it? It is just simple solution to have that. What you are related is just spending your time very little but quite enough to have a look at some books. One of several books in the top list in your reading list is actually Master Data Management and Customer Data Integration for a Global Enterprise. This book which is qualified as The Hungry Mountains can get you closer in getting precious person. By looking upward and review this reserve you can get many advantages.

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