



Let's Get Visible: How To Get Noticed And Sell More Books (Let's Get Publishing) (Volume 2)

David Gaughran

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- * Leverage Amazon's famous recommendation engine to take advantage of the various opportunities it provides for exposure
- * Position your books for discoverability on other sales venues
- * Minimize the time you spend promoting so you have more time to spend writing
- * Promote in a cost-effective way that actually works

By using these tips, you will get your book noticed. And getting noticed is the key to growing your sales.

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"Gaughran distills complex subject matter and explains it in a way that anybody can easily understand, and takes the guesswork out of promotion at Amazon. He removes the mysticism and gets you as close as anyone outside of Amazon will probably be to understanding how stuff works behind the curtain."--**David Wright**, bestselling author of *Yesterday's Gone*.

"If you are a self-publisher looking to improve your ability to get eyeballs on your books, I can't recommend this title highly enough. The book contains many ideas I've used successfully and several I'm now excited to try."--**Cidney Swanson**, bestselling author of *Saving Mars*.

"Let's Get Visible offers a precise understanding of Amazon's systems and a real strategy authors can use to improve performance. An invaluable resource."--**Jason Letts**, bestselling author of *Inevitable*.

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