



# Architect's Essentials of Starting, Assessing and Transitioning a Design Firm

*Peter Piven, Bradford Perkins*

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**Architect's Essentials of Starting, Assessing and Transitioning a Design Firm** Peter Piven, Bradford Perkins

Written by two leading experts in the field this essential volume offers a step-by-step guide to understanding and evaluating the goals, risks and the rewards of starting a firm.

- Covers the basics of firm organisation, personnel requirements, legal considerations, fee setting, marketing issues and the essentials of strategic and business plans
- Addresses how to get started including how to create your first business plan, evaluate initial needs and costs, create a budget and a produce a list of action items to get started
- This volume is practical, applied, concise, portable, affordable and user-friendly

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