Developing Technical Training: A Structured Approach for Developing Classroom and Computer-Based Instructional Materials , 2nd Edition

Ruth C. Clark

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Developing Technical Training Second Edition A Structured Approach for Developing Classroom and Computer-Based Instructional Materials By Ruth Colvin Clark, EdD

The goal of this second edition of Developing Technical Training is the same as it was ten years ago: to provide a structured, research-based methodology for the development of instructional materials that most effectively convert information to knowledge for delivery via workbook for classroom training and via computer for technological delivery. But in the ten years since the first writing of Developing Technical Training, much as changed in technology-driven instruction.

The most dramatic differences are advances in technological delivery capabilities. Ten years ago most computer training was mainframe delivered. It was limited to text and to very simple keyboard graphics. Colors were minimal and there was no sound or animation. Simulations consisted of procedural demonstrations on the use of mainframe computer systems. Today, all that has changed. Virtually all the computer examples in the book have been updated to examples drawn from web-based training or CD-ROM.

Whether you are a technical expert or a professional trainer, this practical guide will help you use the instructional strategies that will motivate your learners. By using the systematic process addressed in the book, trainers and performance technologists can ensure positive learning outcomes that will produce superior bottom-line results for your organization.

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