



# Seven Principles for CULTUREsizing Excellence: Honing Leadership Talent & Extricating The Culture Vultures

*Craig Erickson*

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## **Seven Principles for CULTUREsizing Excellence: Honing Leadership Talent & Extricating The Culture Vultures** Craig Erickson

This book provides a thought provoking evolutionary path toward cultural excellence in a way that addresses a commonly overlooked issue during this or any kind of economic/financial situation-an organizations' culture. Based on 25 years of global/international experience in leading and facilitating purposeful cultural transformations, the author shares Seven Principles for the reader to explore and customize according to the uniqueness of their organizations' culture toward a desired state of excellence. To facilitate this journey, the principles are structured according to a CULTURE acronym allowing for a cultural context to be defined and implemented through ongoing leadership development while dealing with misaligned behavior (Culture Vulture behavior) that flies in face of cultural excellence. The seven action oriented principles are:

- Commit to Being a Different Kind of CEO-CULTUREsizing Excellence Officer
- Unify the Organization through a Common Unique Cultural Context
- Lead, Link & Leverage the Three Primary Modes of Leadership for the Journey
- Team Up the Organization for Ongoing Development & Alignment
- Underpin All Aspects of Cultural Excellence
- Reinforce the Way to Achieve the Desired Cultural Outcomes
- Evolve the Journey of CULTUREsizing Excellence

Through the exploration of these principles and sizing them up to fit your organizations cultural needs, one will realize a way of life that builds on the diverse magnificence of people to generate and sustain significant results with greater social responsibility. Just remember, any form of change begins with you. Good luck on your journey-alea iacta est!

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